

**BRMS BUILDS TRUSTED & VALUED RELATIONSHIPS NATIONWIDE  
WITH NEW BUSINESS DEVELOPMENT TEAM ON THE EAST COAST**

SACRAMENTO, CA, April 2006 — Benefit & Risk Management Services (BRMS) is pleased to announce, as part of our efforts to expand into a truly national benefit administration and healthcare risk organization, that we have added an East Coast office. Robert F. (Bob) Harrs has joined BRMS as Director of Business Development, housed in Boonton Township, New Jersey.

In addition to building relations with employee benefits brokers, consultants and other value-added resellers who have not yet had access to BRMS' innovative technology and administrative solutions, Bob will be responsible for developing and managing our recent initiatives into insurance product management, including our new limited medical benefit program with ACE American Insurance Company. Bob will also contribute to our national expansion of our Virtual Benefits Administration System (Vbas®) which has launched to school districts across the country.

Bob has more than 20 years experience in the Healthcare and Insurance Industries, managing sales, marketing and underwriting operations for AIG, Reliance National, Combined Insurance Company and Risk USA.

In announcing Bob's arrival, BRMS President, Scott Read said, "After a great deal of research for an experienced sales and business development executive, we are proud to announce that Bob Harrs will be joining our team. I've know Bob for almost 10 years and have been most impressed with the strong relationships has developed across the industry. He brings a wealth of experience in managing various distribution channels which will be extremely important as we build our business nationally. Bob understands the importance of establishing strong partnerships with others in the industry who share our concern and passion in helping organizations to improve their healthcare plans and administration in order to ensure all workers have healthcare coverage."



Located in New Jersey, Bob Harris can be reached at 500 Powerville Road, Boonton Township, New Jersey 07005, office phone 973-402-1344.

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### **About Benefit & Risk Management Services, Inc.**

Benefit & Risk Management Services is a leading employee benefit administration and healthcare risk management TPA that is building trusted and valued relationships to reduce healthcare costs. Redefining the value of Third Party Administration with the most advanced technology solutions, BRMS helps over 400 organizations (including IT industry leaders, school districts, credit unions, hospitals, home builders and vineyards) control their benefit costs with advanced administration services, creative funding options and an innovative Web-based Virtual Benefits Administration System (Vbas<sup>®</sup>) that streamlines processes. For more information on BRMS and Vbas<sup>®</sup>, visit [www.brmsonline.com](http://www.brmsonline.com).

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